



# Lions ROAR!

Nevada Lions Club

September 2013

Volume 8, Issue 3

## President's News for September 2013



President Jerry Radke

The month of August has flown by fairly quickly. Our Lions District 9MC held its first cabinet meeting August 3<sup>rd</sup> and your president (Internet Technology Chair) and Zone Chair Charlene Jarboe were in attendance. The Lions International President's theme this year is "Follow Your Dream". The emphasis is on getting more members and starting new clubs in Iowa as well as the rest of the USA so we don't continue to lose numbers.

Our Membership Chairperson Charlene Jarboe and I met once to plan our membership campaign for the coming year. We are working on a new club brochure and will need a printer to mass produce it. Anyone know of a vendor? Over the next few weeks we will develop a strategy for finding potential new members and everyone in the club will be expected to help. October is New Member Month so we need to be ready to go by then. If you have a candidate, ASK them!

Several Lions spent a few mornings tearing hard covers off Dayton Countryman's law books that he donated for our paper recycling project. Lions Jim Fenn, Dick Smith, Bob Hunter, Charlene Jarboe and I helped with this task. Thanks to Kay Countryman for helping organize times to do this.

We are in the process of setting up training on the new KidSight digital camera. So far, I am having difficulty finding a night where all of our interested Lions can attend. This needs to be done soon since our main screening sessions are in late September and October.

Our Lions float was in the recent Lincoln Highway Days parade. See the article on the back page. District Governor Don Maynes will make his Official Visit to our club our first meeting in September (see below).

## Up-Coming Events

September 11, 2013, 6:30 pm - Lions Dinner Meeting at Windsor Manor. ( DG Maynes Official Visit )

September 11, 2013, 8:00 pm - Nevada Lions Board Meeting at Windsor Manor.

September 19-21, 2013 - USA/Canada Forum, Overland Park Kansas

September 25, 2013, 6:30 pm - Lions Dinner Meeting at Windsor Manor. ( Bob Hunter, Program )

September 27, 2013 - Healthy Children Conference, Blank Children's Hospital, Des Moines, Iowa

### October is Membership Month

October 9, 2013, 6:30 pm - Lions Dinner Meeting at Windsor Manor. ( Charlene Jarboe, Program )

October 9, 2013, 8:00 pm - Nevada Lions Board Meeting at Windsor Manor.

### Club Officers:

- President - Jerry Radke
- IVP - Charlie Lloyd
- 2VP - Jayson Kingsbury
- 3VP - Harold Boeset
- Secretary - Dick Smith
- Treasurer - Loren Heckathorne
- Lion Tamer - Charlene Jarboe
- Tail Twisters - Paul Malson & Steve Jordening
- Director - Susan Radke
- IPPres - Bob Hunter

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Nevada Lions Club



Barry J Palmer, LCI President

## LINCOLN HIGHWAY DAYS PARADE FLOAT

Several Nevada Lions participated in the annual Lincoln Highway Days Parade through downtown Nevada. Lion Paul Malsom organized the effort and purchased the candy to throw. Lion Jim Fenn helped get the float ready and Dick Smith used Jim's pickup to pull the float in the parade. Riding on the float were Jerry Radke, John Beals, Charlene Jarboe, Loren Heckathorne, Jayson Kingsbury, Bob Hunter, Paul Malsom and Susan Radke wearing the Lion costume. Young ladies riding on the float were Kelly Beals and her friend. Thanks to all who participated in the parade.



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### Membership Recruiting

Jim Appleget, Global Membership Team Coordinator, gave the program on August 28th.

#### Steps to Success:

- 1) Create Lists
- 2) Collect Lists
- 3) Assign Prospects
- 4) Tabulate Results
- 5) Hold Orientation Meeting
- 6) Introduce New Members

#### Recruiting Wheel

1. Relative
2. Professional Person
3. Job or Business Associate
4. Church
5. Neighbors
6. Friends
7. Other Clubs
8. Businesses You Patronize

#### Actions Helping Recruitment:

1. Develop a Brochure
2. Set Up A Booth
3. Social Outings Boost Exposure
4. Holiday Publicity and Recruitment Opportunities
5. Become the Leading Organization in your Community
6. Avoid Potential Stumbling Blocks for new members

**We are on the web:  
nevada-lions.org**